

**MBA Program Admission Brochure for Academic Year 2023-24****Master of Business Administration****MBA Program 2<sup>nd</sup> Round Admission Notification****Introduction**

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The Department of Management, BIT Mesra, offers Masters of Business Administration at its main campus and its off campuses of Lalpur, Noida and Patna.

Program Educational Objectives (PEO) of the MBA Program

1. To impart knowledge of the fundamentals of Management theory and its application in problem solving.
2. To develop capabilities to select and apply appropriate tools for decision making required for solving complex managerial problems.
3. To develop capabilities in students to independently conduct theoretical as well as applied research
4. To develop sound knowledge of the entrepreneurial process and inculcate creativity and innovation among students
5. To produce industry ready graduates having highest regard for Personal & Institutional Integrity, Social Responsibility, Teamwork and Continuous Learning

The department follows the philosophy of Outcome Based Education and therefore the teaching – learning process is student centric. The pedagogy is practical, hands on and real time, rather than merely theoretical. Case studies, Problem Solving Exercises, Role- Plays, Management Games and Presentations are extensively used. The curriculum is planned to facilitate learning in theory and practice of all aspects of the discipline of management ensuring the achievement of all the learning outcomes stated below.

On successfully completing the MBA program the student will be able to:

- Demonstrate the knowledge of management science to solve complex corporate problems using limited resources
- Review literature, define and analyze management research problems.
- Identify business opportunities, design and implement innovations in workspace.
- Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to management practice.
- Apply ethical principles for making judicious managerial decisions.
- Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.
- Communicate effectively with various stakeholders.
- Engage in independent and life-long learning

The MBA program structure comprises of 4 semesters. The curriculum of the first two semesters provides the foundation in “basic management” courses. The curriculum of third and fourth semester focuses on imparting in-depth training in conceptual and practical aspects of functional and sectoral specialization and integrating courses. The program is implemented with a very flexible choice-based credit system. The course structure and curriculum design is continuously updated to keep it contemporary and relevant.

The curriculum offers Dual Functional Specialization in the following broad areas:

- Finance
- Human Resources
- Marketing
- Information Technology
- Operations
- Business Analytics

**Important Dates**

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**IMPORTANT DATES**

	<b>1<sup>st</sup> Round</b>	<b>2<sup>nd</sup> Round<sup>\$</sup></b>
		<b>For few vacant seats at Lalpur, Noida, Patna and Mesra Campus</b>

		Mesra Campus: For SC/ ST and EWS Categories
Online Application starts from	11 <sup>th</sup> February 2023	27 <sup>th</sup> May 2023
Last date for Online Application	28 <sup>th</sup> March 2023. Date extended till 05:00 PM 25 <sup>th</sup> April 2023*	10 <sup>th</sup> June 2023
Display list of shortlisted candidates for GD & PI	30 <sup>th</sup> April 2023	13 <sup>th</sup> June 2023
Date of GD & PI	6th & 7th May 2023	14th & 15th June 2023
Declaration of Result	10th May 2023	To be displayed soon
Classes will commence from (tentative)	2nd or 3 <sup>rd</sup> week of July 2023 at all Campuses	2nd or 3 <sup>rd</sup> week of July 2023 at all Campuses

Note: All dates mentioned above are tentative, and liable to be changed. Hence, please check Institute website periodically

\*Updated on 27<sup>th</sup> March 2023

§ Updated on 26<sup>th</sup> May 2023

## Placements

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# DEPARTMENT OF MANAGEMENT, BIRLA INSTITUTE OF TECHNOLOGY MESRA

## RECENT RECRUITERS



### Eligibility Criteria

## 2<sup>nd</sup> Round

For few vacant seats at Lalpur, Noida, Patna and Mesra Campus

Mesra Campus: For SC/ ST and EWS Categories

1. Candidates must hold a Bachelor's Degree or equivalent qualification of from any of the Universities incorporated by an act of the central or state legislatures in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India / AIU. This degree must entail a minimum of three years of education after completing higher secondary schooling [Class 12 or equivalent] (10+2+3 system).

2. Candidates must have minimum 50% marks or equivalent CGPA in Honours / aggregate (45% for SC/ST) in graduation. [The percentage of marks obtained by a candidate in the bachelor's degree would be calculated based on the practice followed by the University / Institution from where the candidate has obtained the degree]
3. Candidates appearing for final examinations of their Bachelor's program in 2023 can also apply, provided they have obtained requisite marks or equivalent (as per item 3 above) based on latest available grades / marks at the time of applying, and if selected can join the program provisionally.

At the time of reporting for the 'GD & PI' such applicant must bring a certificate in original from the Principal of Institute stating that:

- By 30th June 2023, he/she will have appeared for examination in all subjects required for obtaining his/her Bachelor's degree.
- He/she has obtained requisite marks or equivalent (as per item (3) above), based on latest available grades / marks.

Selected candidates will be required to sign an undertaking at the time of admission on Non-Judicial Stamp Paper of Rs. 20/- (as per format given in Sec-10).

Further, their admission will be confirmed only when they submit the mark sheets and a certificate of having passed the Bachelor's degree / equivalent qualification with requisite marks as per item (3) above. They must submit proof of passing their final examinations with requisite marks by 31st October 2023. Non-fulfillment of this condition will automatically result in the cancellation of the admission.

5. Candidates with qualifications acquired through correspondence or distance- learning program are eligible only if (a) the program are recognized by the DEC- IGNOU (b) they have passed the qualifying examination at the time of applying, with minimum requisite marks in average calculated as per item (3) above. They must carry original copy of pass certificate, mark sheets of qualifying examination and proof of Institute recognized by the DEC-IGNOU along with their application during the GD &PI. [Appearing candidate in distance learning programs, whose results are yet to be declared, are not eligible to apply].

#### Notes:

1. Candidates with foreign diplomas should see the EdCIL website for equivalence (<http://www.edcil.co.in>), and if required should obtain an equivalence certificate from the evaluation division of the AIU (website <http://www.aiuweb.org>).
2. In case, any Board / University awards grades instead of marks, the calculation of equivalent marks would be based on the procedure prescribed by the Board / University. In case, a University does not have any scheme for converting CGPA into equivalent marks, the equivalence would be established by dividing obtained CGPA with the maximum possible CGPA and multiplying the resultant with 100.
3. At any level of the studies [Class X, Class XII or Graduation], a candidate / applicant must have passed all the required subjects at that level from the same Board/ University.

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## 1<sup>st</sup> Round:

1. Candidates must have appeared in one of the following competitive examinations and having valid score / percentile.

- CAT 2022
- XAT 2023
- CMAT 2023
- MAT MAY- 2022, SEPT – 2022, MAT DEC-2022 & MAT FEB-2023 (Updated on 23<sup>rd</sup> March 2023)

2. Candidates must hold a Bachelor's Degree or equivalent qualification of from any of the Universities incorporated by an act of the central or state legislatures in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India / AIU. This degree must entail a minimum of three years of education after completing higher secondary schooling [Class 12 or equivalent] (10+2+3 system).
3. Candidates must have minimum 50% marks or equivalent CGPA in Honours / aggregate (45% for SC/ST) in graduation. [The percentage of marks obtained by a candidate in the bachelor's degree would be calculated based on the practice followed by the University / Institution from where the candidate has obtained the degree]
4. Candidates appearing for final examinations of their Bachelor's program in 2023 can also apply, provided they have obtained requisite marks or equivalent (as per item 3 above) based on latest available grades / marks at the time of applying, and if selected can join the program provisionally.

At the time of reporting for the 'GD & PI' such applicant must bring a certificate in original from the Principal of Institute stating that:

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Selected candidates will be required to sign an undertaking at the time of admission on Non-Judicial Stamp Paper of Rs. 20/- (as per format given in Sec-10).

Further, their admission will be confirmed only when they submit the mark sheets and a certificate of having passed the Bachelor's degree / equivalent qualification with requisite marks as per item (3) above. They must submit proof of passing their final examinations with requisite marks by 31st October 2023. Non-fulfillment of this condition will automatically result in the cancellation of the admission.

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3. At any level of the studies [Class X, Class XII or Graduation], a candidate / applicant must have passed all the required subjects at that level from the same Board/ University.

## Application, Selection Procedure and Reservation Policy

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### 2<sup>nd</sup> Round

#### For few vacant seats at Lalpur, Noida, Patna and Mesra Campus

#### Mesra Campus: For SC/ ST and EWS Categories

##### How to Apply:

1. To fill online application form, click on the link “CLICK HERE TO APPLY ONLINE” to register for the program and create password for the application process. Do not share the password with anybody.
2. Eligible candidates must complete and submit the application form online only [link available on the Institute website [www.bitmesra.ac.in](http://www.bitmesra.ac.in)].
3. Pay application fee of Rs.1,500/- (General / OBC candidates) and Rs.1,000/- (SC/ST candidates) through ICICI payment Gateway (candidates may use net banking / debit card / credit card of any nationalized bank) till the last date of application process. Fee once remitted shall not be refunded under any circumstances.
4. The candidates may select the choice of place for study ONE CAMPUS ONLY. Candidates will not be permitted to alter their preferences at a later stage.
5. Candidates should proceed to fill the Online Application Form only after they satisfy themselves that they fulfill all the eligibility criteria.
6. Candidates willing to apply for multiple campuses may fill separate application forms.

#### Form / Application ID / Numbers:

The Form / Application number on each online application form may be noted and cited in correspondence, if required. No individual intimation will be sent to candidates

#### Group Discussion, Personal Interview (GD&PI) and Selection Procedure

- The list of applicants shortlisted for ‘GD & PI’ will be notified on the Institute website as per date mentioned under important dates. No separate intimation will be sent to the candidates. Candidates should thus check Institute website <http://www.bitmesra.ac.in> periodically for any updates or matters pertaining to the admission.
- The Group Discussion & Personal Interview will be conducted **Online** as per the schedule mentioned under important dates. Exact date will be announced along with list of candidates to be called for GD & PI.
- All candidates are advised to carry the required set of documents / certificates along with online Application Form at the time of reporting for GD & PI

#### Selection Procedure

- Provisional selection will be based on performance of the candidate in Group Discussion & Personal Interview (GD & PI)
- Based on various reservation criteria of State and Central Govt. However, candidates must meet the minimum academic requirements [refer eligibility criteria].

Selection lists, along with procedures for admissions, will be notified only after the GD&PI process at all Campuses is over, on the Institute website <http://www.bitmesra.ac.in> only.

Selected candidates will be required to take admission by the dates given, at the Campus of selection by depositing admission fee and required original certificates. Seats remaining vacant will be allotted to waitlisted candidates. The list of waitlisted candidates will also be announced on the Institute website.

#### Cancellation of Admission Offer:

The admission of a candidate will be automatically cancelled :

- If any information provided in the application form is found incorrect or missing.
- Those who fail to submit the final degree / qualifying examination in time as stipulated or fail to secure minimum eligible marks in the degree / qualifying examination.

**Note:** Eligible SC/ST, OBC, PwD students admitted to MBA program at any of the Campus should submit their scholarship form in the Scholarship Section of the Campus for the academic year by

February for processing scholarship to SC/ST, OBC, PwD students each year, as per UGC guidelines

### **Documents to carry at the time of online reporting for GD & PI**

[This page may be printed for your own convenience and easy reference]

1. A print-out of the duly completed online form (original copy)
2. One recent color photograph – [same as uploaded on the form]
3. Original of the following documents / certificates: Candidates must carry the originals of the following documents at the time of reporting for GD & PI, as well as one set of photocopies:
  1. Pass certificate and Mark sheet of Class 10
  2. Mark sheet of Class 12 / Intermedia equivalent
  3. Mark sheets of Graduation for graduate
  4. Mark sheets up to pre-final year for candidates graduating in 2023.
  5. They must also bring a certificate in original from the Principal of Institute stating that:
    - By 30th June 2023, he/she will have appeared for examination in all subjects required for obtaining his/her Bachelor's degree.
    - He/she has obtained requisite marks or equivalent, based on latest available grades / marks.
  6. Candidates with qualifications acquired through correspondence or distance- learning programs (DEC-IGNOU) must carry a proof of pass certificate, mark sheets of graduation and Institute recognition by the DEC-IGNOU.
  7. Printout of Admit Card / Hall Ticket of CAT 2022 / XAT 2023 / CMAT 2023 / MAT Sept -2022 or MAT Dec-2022 or MAT Feb-2023 [as received by e-mail]
  8. Printout of Score Card of CAT 2022 / XAT 2023 / CMAT 2023 / MAT Sept -2022 or MAT Dec-2022 or MAT Feb-2023.
  9. Caste certificate (if applicable), which should be in proper format and signed by appropriate authority of rank not less than SDO.
  1. Candidates belonging to other special categories mentioned in Sec 5 (Persons with Disability [PwD], Kashmiri Migrant, Economic Weaker Section and Ward of BIT employee) must provide photocopy of certificate in proper format from appropriate authority.
  10. Photo identification: (Driving license, Passport, PAN Card, Voter ID, College ID, Aadhaar Card, Employee Identification Card are acceptable)

**Without original of above documents / certificates, no candidates will be permitted to appear in the GD & PI.**

### **Documents required at the time of admission:**

If selected, candidates will be required to show originals of the above documents / certificates and submit the following certificates in original along with one set of the photocopies of all above documents / certificates and requisite fees.

1. Migration Certificate
2. College Leaving Certificate
3. Caste / Category Certificate, if applicable (for one semester only)

### **Reservations:**

1. For all programs at the Institute which are supported by any of the respective State Governments, the reservation criteria for the state quota are as per the norms of the respective State Government.
2. For all other programs the reservation criteria for SC & ST are as per the statutory norms of Central Govt. (SC -15% & ST - 7.5%)
3. The Institute observes statutory reservation for Persons with Disability (5%).
4. Upto 1 seat at all Campuses is reserved for candidates who are Sons or Daughters of Kashmiri Migrant who otherwise have qualified for admissions.
5. Upto 6% of the total seats at its Off Campuses are reserved for candidates who are sons and daughters of serving employees of BIT, who otherwise have qualified for admissions.
6. Upto 10% seats (over and above of sanction intake) at all Campuses are reserved for candidates belonging to Economic Weaker Section (EWC).
7. At all Campuses 50% of the total seats are reserved for candidates who have passed / are appearing for qualifying examination (graduation) from the state in which Campus is located. The "State of Eligibility" of a candidate for the purpose will be determined based on location of his/her College where (s)/he has passed/is appearing for the qualifying examination / graduation.

[In case sufficient numbers of suitable candidates from any group are not available, the Institute reserves the right to fill the seats from the other group].

However, the final reservation proportion will depend on notification, if any, issued by competent authority and as accepted by the Institute.

Note: Please select the state of eligibility while filling the application form. (Examples):

	State of Eligibility
Qualifying examination (graduation) from Jharkhand	Jharkhand
Qualifying examination (graduation) from Rajasthan	Rajasthan
Qualifying examination (graduation) from West Bengal	West Bengal
Qualifying examination (graduation) from Uttar Pradesh	Uttar Pradesh
Qualifying examination (graduation) from Delhi	Delhi
Qualifying examination (graduation) from Bihar	Bihar
Qualifying examination (graduation) from Uttarakhand	Uttarakhand



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4. The candidates may select the choice of place for study MAXIMUM OF THREE CAMPUSES, in order of preference from the prompt. Candidates will not be permitted to alter their preferences at a later stage.
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- Candidates will be shortlisted for ‘Group Discussion & Personal Interview’ based on their Total Percentile / Scores in CAT 2022 / XAT 2023 / CMAT 2023 / MAT Sept-2022 or MAT Dec-2022 or MAT Feb-2023.
- The Group Discussion & Personal Interview will be conducted **Online** as per the schedule mentioned under important dates. Exact date will be announced along with list of candidates to be called for GD & PI.
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- 1. Candidates belonging to other special categories mentioned in Sec 5 (Persons with Disability [PwD], Kashmiri Migrant, Economic Weaker Section and Ward of BIT employee) must provide photocopy of certificate in proper format from appropriate authority.
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[In case sufficient numbers of suitable candidates from any group are not available, the Institute reserves the right to fill the seats from the other group].

However, the final reservation proportion will depend on notification, if any, issued by competent authority and as accepted by the Institute.

Note: Please select the state of eligibility while filling the application form. (Examples):

	State of Eligibility
Qualifying examination (graduation) from Jharkhand	Jharkhand
Qualifying examination (graduation) from Rajasthan	Rajasthan
Qualifying examination (graduation) from West Bengal	West Bengal
Qualifying examination (graduation) from Uttar Pradesh	Uttar Pradesh
Qualifying examination (graduation) from Delhi	Delhi
Qualifying examination (graduation) from Bihar	Bihar
Qualifying examination (graduation) from Uttarakhand	Uttarakhand

## Distinguished Alumni

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## DEPARTMENT OF MANAGEMENT

### BIRLA INSTITUTE OF TECHNOLOGY, MESRA

#### OUR PRIDE

<div style="margin-bottom: 10px;">  <p><b><u>Mr. Vaidyanathan V</u></b> MBA Batch 1988-1990 Managing director and CEO, IDFC First Bank Founder and Chairman, Capital First Limited</p> </div> <div style="margin-bottom: 10px;">  <p><b><u>Mr. Pranay Mittal</u></b> MBA Batch 1991-1993 Chief Operating Officer, Global Midmarket &amp; SME Business at SAP Global Vice President, SAP SE (2015-2020)</p> </div> <div style="margin-bottom: 10px;">  <p><b><u>Mr. Mukesh Katotra</u></b> MBA Batch 2011-2013 Director at Wendy's India and Jamie Oliver Group India.</p> </div> <div style="margin-bottom: 10px;">  <p><b><u>Ms. Jayita Sarkar</u></b> MBA Batch 2004-2006 Director, HR Business Partner at PayPal</p> </div> <div style="margin-bottom: 10px;">  <p><b><u>Mr. Nirmal Dayani</u></b> MBA Batch 1989-1991 CO-Founder Expereal India Former Senior director Marketing, ESPN Star sports</p> </div> <div style="margin-bottom: 10px;">  <p><b><u>Mr. Pankaj Sinha</u></b> MBA Batch 1996-1998 Managing director at Coca-Cola company, Sri Lanka and Maldives.</p> </div> <div style="margin-bottom: 10px;">  <p><b><u>Mr. Shivesh Singh</u></b> MBA Batch 2004-2006 Head-Business HR and Performance Management at Bandhan Bank</p> </div> <div>  <p><b><u>Ms. Divya Sonali Minz</u></b> MBA Batch 1996-1998 Deputy General manager at Tata consulting Engineers Limited.</p> </div>	<div style="margin-bottom: 10px;">  <p><b><u>Mr. Pulkit Trivedi</u></b> MBA Batch 1998-2000 Director, Google Pay - India Former Director at Facebook (2016-2019)</p> </div> <div style="margin-bottom: 10px;">  <p><b><u>Mr. Aloke Singh</u></b> MBA Batch 1985-1987 CEO Air India Express</p> </div> <div style="margin-bottom: 10px;">  <p><b><u>Ms. Mridula Shekhar</u></b> MBA Batch 1999- 2001 Head Of Marketing, JCB India Ltd. Former Chief Marketing Officer, Tata AIA Life Insurance (2017-2021)</p> </div> <div style="margin-bottom: 10px;">  <p><b><u>Mr. Rahul Bhattacharya</u></b> MBA Batch 1992-1994 Sr. Vice President Operations at Analytix Solutions</p> </div> <div style="margin-bottom: 10px;">  <p><b><u>Mr. Pritam Pritu</u></b> MBA Batch 1997-1999 Global IP CoC Leader at IBM Japan</p> </div> <div style="margin-bottom: 10px;">  <p><b><u>Mr. Vivek Chaturvedi</u></b> MBA Batch 1989-1991 Founding member at Endurans Solar. Former Regional Business Director - Solar, IMEA at DSM Solar (2015-2021)</p> </div> <div style="margin-bottom: 10px;">  <p><b><u>Mr. Kamlesh Kumar Sharma</u></b> MBA Batch 1997-1999 Chief Public affairs and Communication Officer at Hindustan Coca-Cola Beverages</p> </div> <div>  <p><b><u>Mr. Kaushlesh Maheshwari</u></b> MBA Batch 1985-1987 President (S&amp;M), Mangalam Cement Limited</p> </div>
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And Many More...

## Course Strucure

### MBA COURSE STRUCTURE

#### SEMESTER – I

SUBJECT CODE	NAME OF SUBJECT	( L-T-P) Credits
MT 132	Communication Skills- 1	0-0-3 1.5
MT 401	Organization and Management	1-0-0 1
MT 402	Financial Accounting and Management	3-0-0 3
MT 403	Organizational Behavior	2-0-0 2
MT 406	Information Technology Management	3-0-0 3
MT 408	Managerial Economics	2-0-0 2

MT 411	Business Research	3-0-0	3	
MT 419	Legal Environment for Business	2-0-0	2	
MT 420	Marketing Management- I	3-0-0		3
MT 421	Data Analysis & Decision Tools	4-0-0		4
Total Credits:			24.5	

## SEMESTER – II

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT133	Communication Skills II	0-0-3	1.5
MT 407	Management of Manufacturing Systems	2-0-0	2
MT 410	Human Resource Management	3-0-0	3
MT 412	Operations Research	3-0-0	3
MT 413	IT enabled Business Intelligence	2-0-0	2
MT 414	Strategic Management	2-0-0	2
MT 415	Cost Management	3-0-0	3
MT 417/MT 418	French /German	3-0-0	3
MT 422	Marketing Management- II	2-0-0	2
MT 423	Business Ethics and Sustainability	2-0-0	2
Total Credits			23.5

## SEMESTER –III

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT 501	Entrepreneurship	-	2
MT 560	SUMMER INTERNSHIP	-	2
See Annexure-I	Programme Elective (Area I)	-	12
See Annexure-I	Programme Elective (Area II)	-	12
Total Credits			28

## Semester – IV

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT 503	Project	-	4
See Annexure-I	Programme Elective-Area I	-	6
See Annexure-I	Programme Elective- Area II	-	6
Total Credits			16
GRAND TOTAL FOR MBA PROGRAMME			92 Credits

- Total for Programme Core = 56
- Total for Programme Electives = 36

Note: A student may opt for MOOC courses for a maximum of 6 credits.

## Programme Electives

## Financial Management:

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT504	Management of Financial Services	3-0-0	3
MT505	Investment and Portfolio Management	3-0-0	3
MT506	Corporate Finance	3-0-0	3
MT507	International Finance	3-0-0	3
MT508	Corporate Taxation	3-0-0	3
MT509	Management of Financial Derivatives	3-0-0	3
MT510	Corporate Accounting	3-0-0	3
MT511	Strategic Cost Management	3-0-0	3
MT512	Behavioral Finance	3-0-0	3

## Marketing Management:

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT513	Consumer Behavior	3-0-0	3
MT514	Marketing Research	3-0-0	3
MT515	International Marketing	3-0-0	3
MT516	Industrial Marketing	3-0-0	3
MT517	Retail Management	3-0-0	3
MT518	Services Marketing	3-0-0	3
MT519	Sales and Distribution Management	3-0-0	3
MT520	Brand Management	3-0-0	3
MT521	Advertising and Integrated Marketing	Communication 3-0-0	3
MT522	Social Marketing	3-0-0	3

## Human Resource Management:

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT523	Human Resource Planning	3-0-0	3
MT524	Industrial Relations & Labor Laws	3-0-0	3
MT525	Recruitment, Selection and Training	3-0-0	3
MT526	Organizational Change and Development	3-0-0	3
MT527	Organizational Theory and Design	3-0-0	3
MT528	Compensation and Rewards	3-0-0	3
MT529	Performance Management Systems	3-0-0	3
MT530	Individual and Group Behavior	3-0-0	3
MT531	Strategic Human Resource Management	3-0-0	3

## Information Technology Management and Operations Management:

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT532	Decision Science for Business Modeling	3-0-0	3
MT533	Operations Strategy and Supply Chain Management	3-0-0	3
MT534	Distribution and Logistics Management	3-0-0	3
MT535	Purchasing Strategy, Sourcing and Contracting	3-0-0	3
MT536	Operations Planning and Control in Supply Chain Management	3-0-0	3
MT5037	Total Quality Management and Six Sigma	3-0-0	3
MT538	R.D.B.M.S.	3-0-0	3
MT539	Business Data Communication	3-0-0	3
MT540	Enterprise Resource Planning	3-0-0	3

MT541	Programming Technology – I (C++)	3-0-0	3
MT542	Programming Technology –II (Java Application)	3-0-0	3
MT543	Software Engineering	3-0-0	3
MT544	Multimedia and Web Designing	3-0-0	3
MT545	System Analysis and Design (SAD)	3-0-0	3
MT546	Computer Aided Management	3-0-0	3

#### Business Analytics:

SUBJECT CODE	NAME OF SUBJECT	(L-T-P)	Credits
MT 547	Business Forecasting	3-0-0	3
MT 548	Data Visualization for Managers	3-0-0	3
MT 551	Data Science using R	3-0-0	3
MT 552	Marketing Analytics	3-0-0	3
MT 549	Data Mining	3-0-0	3
MT 550	Multivariate data Analytics	3-0-0	3

## Fee Structure

[Fee Structure and Hostel Seat Rent for all UG & PG students of 2023-24 Batch](#)

## Financial Assistance & Scholarship

#### Scholarship:

The financial assistance to few deserving students(who are not availing any other fellowships) shall be offered @ Rs. 6500/- per month, for 3<sup>rd</sup> and 4<sup>th</sup> semesters (only during physical stay at the campus), completing first two semesters without any backlog and securing CGPA  $\geq 8$  in each semester.

## Contact Us

Campus	Addresses and contact details
<b>Mesra</b>	<p>Dean of Admissions, Accreditation &amp; Coordination, Birla Institute of Technology Mesra, Ranchi - 835215</p> <p><b>OR</b></p> <p>Controller of Admissions, Birla Institute of Technology Mesra, Ranchi - 835215</p> <p><b>OR</b></p> <p>Deputy Registrar-Admissions, Accreditation &amp; Coordination, Birla Institute of Technology Mesra, Ranchi - 835215</p> <p>Toll-Free:18003457057, 18003457058</p> <p>Phone: PBX: 0651-2275444 / 896 / 2276496, Extn 4469, &amp; 2275868 (Direct)</p> <p>e-mail: <a href="mailto:daac@bitmesra.ac.in">daac@bitmesra.ac.in</a>,  <a href="mailto:coa@bitmesra.ac.in">coa@bitmesra.ac.in</a>, <a href="mailto:dr.aac@bitmesra.ac.in">dr.aac@bitmesra.ac.in</a>, <a href="mailto:admissions@bitmesra.ac.in">admissions@bitmesra.ac.in</a></p> <p><b>For Information about MBA program:</b></p> <p>Head, Department of Management Birla Institute of Technology  Mesra, Ranchi - 835215</p> <p>Phone : +91-9871768849   +91-9431161402</p>

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Please visit our Institute website for addresses and contact details of our other Off Campuses